

Project 2: **Props to Helen** (Hoffelt)

Objective: To create a cumulative series of abstract designs employing the following elements: dominance, accent shaping, decoration, pattern and texture. Design characteristics and overall strategy should clearly reflect your assigned “word” topic. You will determine the degree of abstraction or amount of subject identity within the series. **AVOID DIRECT PICTORIAL REPRESENTATION OR NATURALISM.** Consider your stylistic approach and palette strategy carefully.

The function or role of each design element is determined by its relationship to all accompanying elements. Relationships in size, placement and color/value can dramatically alter the function or role of any given element.

Part A: the same design information transitions from panel to panel but each design **MUST** be completely different from one another. Read the design expectations very closely they do change from panel to panel. Also choose a color scheme that will reinforce your word topic.

Panel 1: design must have a dominant shape + accent shape

Panel 2: design must have a dominant shape + accent shape + decorative element.

Panel 3: design must have a dominant shape + accent shape + decorative element + pattern.

Panel 4: design must have a dominant shape + accent shape + decorative element + texture.

Part B: All five-design elements presented in a unified composition.

Format: Part A – Panels 1 thru 4 **1280 x 720 Pixels at 300 dpi (ppi)**
Part B – Panel 5 **1280 x 720 Pixels at 300 dpi (ppi)**

Technique: Animations students can approach a flat to graphic technique.

Photo/film as well as animation students may go out and take images of objects, patterns, and textures to accomplish this assignment.

Final outcome must be completed using the computer as a tool to cause color/value changes as well as design and placement of objects.